

## AIMA ADVERTISING BOOKING FORM

Please complete, scan and email this form to [newzealand@aima.net.au](mailto:newzealand@aima.net.au). Thank you.



AIMA

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### AIMA Monthly E-Newsletter

*The Australasian Integrative Medicine Association (AIMA) publishes a monthly e-newsletter which is emailed to all AIMA members plus those who have subscribed to receive it – a total of 3,800 active and engaged subscribers. AIMA members includes medical doctors and allied health care professionals who have a specific interest in Integrative Medicine. All doctors are AHPRA/MCNZ registered. Members predominantly reside in Australia and New Zealand, with smaller numbers in the United States, Canada, Europe and the rest of the world. The e-newsletter is also published on the AIMA Facebook pages (Main page 2,870 followers, NZ page 540+ followers), LinkedIn profile (2,000 followers), and the LinkedIn page (500+ followers) and as a news post on the AIMA website. The average open rate is 25% (above industry average). Contents vary month to month but will generally include:*

- A letter from AIMA's President with recent developments in the field of integrative medicine
- Updates and news relevant to doctors and allied health practitioners
- Event listings
- Job vacancies
- Interesting research snippets from reputable research publications

### Advertising Options (please select)

- Graphic Advertisement** – includes image 800px wide by 600px high linked to external website
- Event listing** – Copy text of up to 200 words, image 1120px wide by 320px high (linked to url) and link to url within copy text.
- Job listing** – Copy text of up to 200 words, link to your website and display of your logo. Listing will also be displayed on <https://www.aima.net.au/jobs/> webpage
- Job/Event website-only listing** – Text of up to 200 words and link to your website to be listed on jobs or news page on AIMA website

|  | 1 edition | 2-4 editions |
|--|-----------|--------------|
| <input type="checkbox"/> <b>Graphic Advertisement</b> – includes image 800px wide by 600px high linked to external website   | \$300     | \$250 ea     |
| <input type="checkbox"/> <b>Event listing</b> – Copy text of up to 200 words, image 1120px wide by 320px high (linked to url) and link to url within copy text.  | \$250     | \$200 ea     |
| <input type="checkbox"/> <b>Job listing</b> – Copy text of up to 200 words, link to your website and display of your logo. Listing will also be displayed on <a href="https://www.aima.net.au/jobs/">https://www.aima.net.au/jobs/</a> webpage | \$125     | \$100 ea     |
| <input type="checkbox"/> <b>Job/Event website-only listing</b> – Text of up to 200 words and link to your website to be listed on jobs or news page on AIMA website  | \$100     | n/a          |

