

## 2022 AIMA ADVERTISING BOOKING FORM

Please complete, scan and email this form to [newzealand@aima.net.au](mailto:newzealand@aima.net.au). Thank you.



**AIMA**

**COMPANY NAME:**

**ABN#:**

**CONTACT NAME:**

**BILLING ADDRESS:**

**EMAIL:**

**WEBSITE:**

**PHONE:**

### AIMA Monthly E-Newsletter

*The Australasian Integrative Medicine Association (AIMA) publishes a monthly e-newsletter which is emailed to all AIMA members plus those who have subscribed to receive it – a total of 3,800 active and engaged subscribers. AIMA members includes medical doctors and allied health care professionals who have a specific interest in Integrative Medicine. All doctors are AHPRA/MCNZ registered. Members predominantly reside in Australia and New Zealand, with smaller numbers in the United States, Canada, Europe and the rest of the world. The e-newsletter is also published on the AIMA Facebook pages (Main page 2,870 followers, NZ page 540+ followers), LinkedIn profile (2,000 followers), and the LinkedIn page (500+ followers) and as a news post on the AIMA website. The average open rate is 25% (above industry average). Contents vary month to month but will generally include:*

- *A letter from AIMA's President with recent developments in the field of integrative medicine*
- *Updates and news relevant to doctors and allied health practitioners*
- *Event listings*
- *Job vacancies*
- *Interesting research snippets from reputable research publications*

### Advertising Options (please select)

	<b>1 edition</b>	<b>2-4 editions</b>
<input type="checkbox"/> <b>Graphic Advertisement</b> – includes image 800px wide by 600px high linked to external website	\$300	\$250 ea
<input type="checkbox"/> <b>Event listing</b> – Copy text of up to 200 words, image 800px wide by 600px high (linked to url) and link to url within copy text.	\$250	\$200 ea
<input type="checkbox"/> <b>Job listing</b> – Copy text of up to 200 words, link to your website and display of your logo. Listing will also be displayed on <a href="https://www.aima.net.au/jobs/">https://www.aima.net.au/jobs/</a> webpage	\$125	\$100 ea
<input type="checkbox"/> <b>Job/Event website-only listing</b> – Text of up to 200 words and link to your website to be listed on jobs or news page on AIMA website	\$100	n/a

## Booking summary

Description	Price
<i>Include description and include any copy text here e.g. 1 x graphic advertisement for publication in May and June 2022 newsletters</i>	
	Cost excluding GST
	<b>TOTAL COST INCLUDING GST</b>

*Please note, prices are to be paid in the currency where the company's head office is located e.g. AUD or NZD. Prices above do not include GST.*

## Agreement Authorisation

On behalf of the organisation mentioned above, I (name and signature below) confirm the advertisement booking indicated above. I understand that my organisation will be invoiced for the advertising price (total cost) as indicated. I confirm that I hold the authority to incur these charges on behalf of my organisation. I accept the Terms and Conditions outlined in this proposal.

**TITLE:**                      **FIRST NAME:**                                      **SURNAME:**

**POSITION:**

**SIGNATURE:**    **DATE:**

## PAYMENT METHOD

Please email me a tax invoice and I will arrange payment by direct deposit. A receipt will be sent once payment has been processed.

OR

Please charge the credit card below. A receipt will be sent once payment has been processed.

**CARD HOLDER'S NAME:**

**CARD NUMBER:**    **EXPIRY:**                                      **CCV:**

**SIGNATURE:**    **DATE:**

*All material to be received by [newzealand@aima.net.au](mailto:newzealand@aima.net.au) on the first Monday of the month. The e-newsletter is sent on the first Friday of each month. Positioning/placement of the material within the newsletter is at the discretion of AIMA. Advertising space in each monthly edition is limited.*