

FOR IMMEDIATE RELEASE

Precision Health Alliance and AIMA Partner to Revolutionise Healthcare Education

BRISBANE, QLD – Precision Health Alliance (PHA) and the Australasian Integrative Medicine Association (AIMA) are thrilled to announce an innovative partnership aimed at transforming healthcare education and patient care on a global scale. This strategic collaboration brings together the cutting-edge expertise of PHA and the dedicated membership of AIMA to advance the field of precision health and medicine.

The primary goal of this partnership is to provide precision health and medicine education to AIMA practitioners and members. By focusing on enhancing patient care and tailoring treatments to each individual's unique biological makeup, PHA and AIMA aim to revolutionise the healthcare industry. This collaboration is driven by the shared vision and mission of Dr. Cameron McDonald, PhD, CEO of Precision Health Alliance, to eliminate chronic disease and pain globally by 2050, while increasing awareness and support for precision health principles through trained professionals.

Precision Health Alliance, a leading organisation in the field of precision health, is dedicated to ushering in a future where healthcare is tailored to each person's genetic, environmental, and lifestyle factors. Their commitment to eliminating chronic diseases and pain reflects their unwavering dedication to improving the overall health and well-being of individuals worldwide.

AIMA, on the other hand, is a respected association of integrative medicine professionals in Australia and New Zealand. With a strong emphasis on holistic healthcare and a commitment to providing the best possible care to their patients, AIMA members are uniquely positioned to benefit from precision health education.

Through this partnership, PHA and AIMA will work hand in hand to develop and deliver comprehensive precision health and medicine programs. These programs will empower AIMA practitioners and members with the knowledge and tools needed to optimise patient outcomes, minimise the burden of chronic diseases, and enhance overall health and well-being.

"This collaboration represents a significant milestone in the field of healthcare education and patient care," said Dr. Cameron McDonald, PhD, CEO of Precision Health Alliance. *"Together with AIMA, we are determined to bring the vision of eliminating chronic disease and pain by 2050 to fruition while ensuring that every individual receives the best possible care tailored to their unique biological makeup."*

Dr. Kate Armstrong, MD, President of AIMA, expressed excitement about the partnership, saying, *"Our members are committed to delivering the highest standard of care, and this partnership with PHA will equip them with the knowledge and skills necessary to truly revolutionise the way healthcare is delivered."*

Both organisations are enthusiastic about the positive impact this collaboration will have on healthcare worldwide. By joining forces, Precision Health Alliance and AIMA, headquartered in Brisbane, QLD, are poised to lead the way in advancing precision health principles, ultimately providing a brighter and healthier future for individuals everywhere.



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About Precision Health Alliance:

Precision Health Alliance (PHA) is a global leader in precision health, dedicated to advancing healthcare through the integration of genetic, environmental, and lifestyle data. PHA's mission is to eliminate chronic disease and pain by 2050 while increasing awareness and supported practice of precision health principles through trained professionals. For more information, please visit <https://precisionhealthalliance.org/>.

About AIMA:

The Australian Integrative Medicine Association (AIMA) is an organization of healthcare professionals committed to delivering integrative and holistic healthcare to their patients. AIMA members are dedicated to providing the best possible care by addressing the root causes of health issues. For more information, please visit <https://www.aima.net.au/>.

Monday 29th January 2024